

Owl Bridge Media.

Brand and digital creative agency.

Hello. Hey. Hola. G'day. 🙌

OBM

EMAIL

FOLLOW

Owl Bridge Media.

What we do. Our Manifesto.

How we work. Work we've done.

Contact.

Owl Bridge Media is an independent creative studio based in London, Los Angeles, New York and Sydney. We specialise in branding and digital creative solutions, including visual identity, naming and verbal identity, creative direction, campaigns, digital design and video production.

We collaborate with writers, strategists, photographers, motion designers and developers to work with a diverse range of companies and brands across multiple platforms.

Capabilities.

Brand Strategy

Brand Identity

Art Direction

Naming

Copywriting

Verbal Identity

Photography

Digital Design

Campaign Design & Direction

Motion Design & Direction

Video Production

Live Video Streaming

Scripting

UX / UI Design

Performance Optimisation

Research & Analytics

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What we do. **Our Manifesto.**
How we work. Work we've done.
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0.1

To move brands forward.

To move organisations, people and the world forward. We actively listen, learn, and reimagine how each of our actions can create positive environments. Led by data and embracing empathy we visualise how a brand impacts the customer on a daily basis to form fundamental human connection.

0.2

Embrace partnership success.

We believe in the power of partnership. We believe this is where creativity meets function, streamlined to its essentials to tell a human story. Looking to the future doesn't mean forgetting the past, we tell stories that draw on your foundational values to build you up, because that's what partners do.

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Owl Bridge Media.

Who we are. Our manifesto.

Our approach. Work we've done.

We don't have any charts or diagrams that explain our creative process. And we don't have clever names for the stages of our projects.

But we do have curiosity. We believe that to truly solve a problem you need to talk about it. You need to look at it from every angle. You need to discuss and debate it. Pull it apart, then put it back together again.

We then do all of these things together. Conversation, consideration and collaboration. That's our process.

But we all work together, as one team. When you work with OBM, you're not hiring OBM New York City or OBM London. You'll have the collective expertise and collective experience of our whole team working for you – because we're much more interested in tearing down barriers than putting them up.

Owl Bridge Media.

What we do. Our manifesto..

How we work. Work we've done. 🏆

SECTORS

Arts & Entertainment
Construction
Education
Energy
Financial Services
Food & Beverage
Government
Health Care
Hospitality
Infrastructure
Manufacturing
Media
Non-For-Profit
Telecommunications
Real Estate
Retail
Sport
Travel

COMPANIES

Arsenal Football Club
BBC
Bootbag
Cisco
Clara Lionel Foundation
Domain
HP Life
Global Citizen
Lacoste
Los Angeles County
Nationwide Building Society
The New York Times
Telstra Telecommunications
Openreach
Rebel Sport
The Open University
Water NSW
Unicef

The smarter way to work



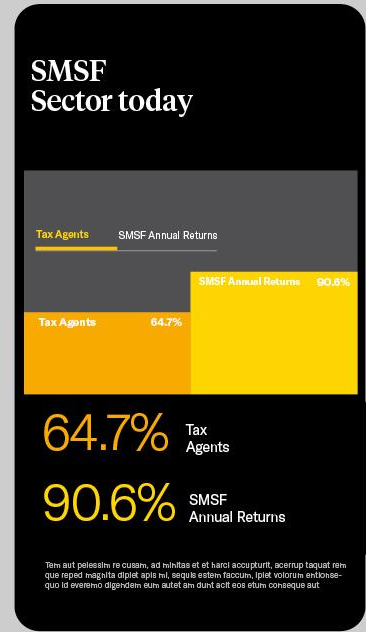
Fit for profit
We take a closer look



Measuring is just the beginning. Unlock the hidden value in your accounting software assets.



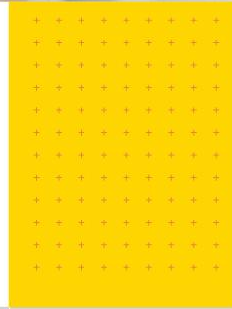
The beauty of this software is in its simplicity



64.7% Tax Agents

90.6% SMSF Annual Returns

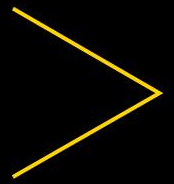
Terra aut pelessem re cusam, ad nibhitas et et harci accipituri, acerrup taquam rem que raped maigita dipiet apte mi, saquis estsem faccum, ipiet volorum entionse quo id everemo, dignandem sum auziel am dunt scit eos etiam consequte aut.



Do what people say you cannot do.

Get started now, not later

Wealth Accounting
Innovative SMSF Administration Software
accountants and advisers



For Sale

297 Edgecliff Rd,
Paddington
NSW 2021

6:00 -
6:30 PM
May 21



 Virtual tour  Floor plan

 Photos **12**  Video

The Pinnacle of Penthouse Luxury

This sumptuous boutique penthouse's sheer luxury, magnificent proportions and lavish finishes deliver a sophisticated lifestyle of rare refinement on the verge of Toorak Village. Surrounded by new completely by private. sophisticated lifestyle of rare refinement on the verge of Toorak Village. Surrounded by new

terraces, the entrance foyer, elegant sitting room with gas log fireplace and study are highlighted by gracious proportions and oak floors. The opulent dimensions of the main bedroom are reflected in the fitted walk in robes and sublime marble en-suite. Two further bedrooms also include marble en-suites. Year round natural light from the north and west streams through the exceptionally spacious informal living and dining room opening to a per gold. The opulent dimensions of the main bedroom are reflected in the fitted walk in robes and sublime marble en-suite. Two further bedrooms also include marble en-suites. Year round natural light from the north and west streams through the exceptionally spacious informal living and dining room opening to a per gold.

 Call

 Enquire

 Share

Domain

For Sale

35 Levey Street
Chippendale
NSW 2008

6:00 -
6:30 PM
May 21

McGrath



The Pinnacle of Penthouse Luxury
This sumptuous boutique penthouse offers sheer luxury, magnificent proportions and lavish finishes, deliver a sophisticated lifestyle of rare refinement on the verge of Toorak Village. Surrounded completely by private terraces, the entrance foyer, elegant sitting room with gas log fireplace and study are highlighted by gracious proportions and oak floors. The opulent dimensions of the main bedroom are reflected in the fitted walk-in robes and sublime marble en-suite. Two further bedrooms also include marble en-suites. Year-round natural light from the north and west streams through the exceptionally spacious informal living and dining room opening to a pergola.

Domain

Auction

35 Levey Street
Chippendale
NSW 2008

6:00 -
6:30 PM
May 21

- 1 x parking
- 2 x bathrooms
- 3 x bedrooms



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Domain

New Development

12:00 pm
August 21

12 Darling Quarter
Sydney CBD
NSW 2000



Pinnacle of Penthouse Luxury
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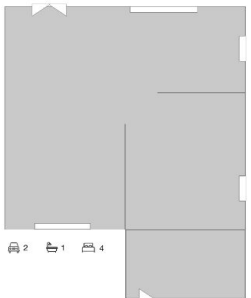
Call Enquire Share

BOND Domain

For Rent

35 Levey Street
Chippendale
VIC 3021

6:00 -
6:30 PM
May 21



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For Rent

35 Levey Street
Chippendale
VIC 3021

6:00 -
6:30 PM
May 21



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\$750 per week
\$3000 bonds

Call Enquire Share

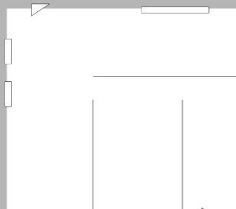
Domain

Headline

Address line 1
Address line 2

0:00 -
0:30 PM
Month Yr

- 1 x parking
- 2 x bathrooms
- 3 x bedrooms



The Pinnacle of Penthouse Luxury
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For Sale

100 Bondi Road
Bondi, NSW 2026

6:00 -
6:30 PM
May 21

McGrath



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CLIENT
HP Life

PROJECT
Brand Experience

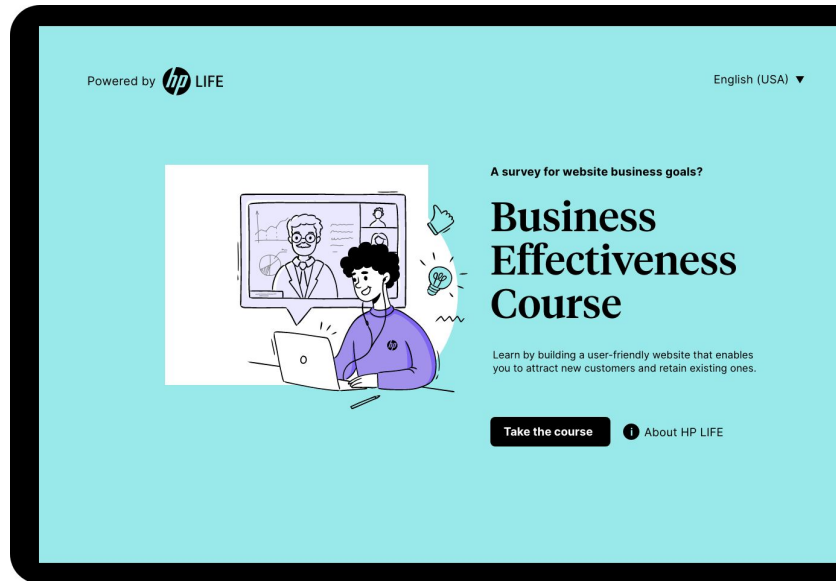
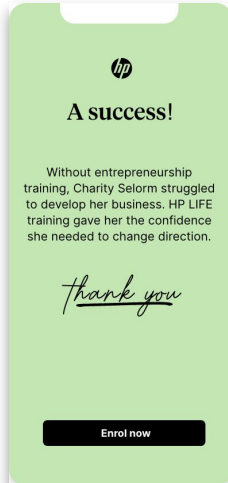
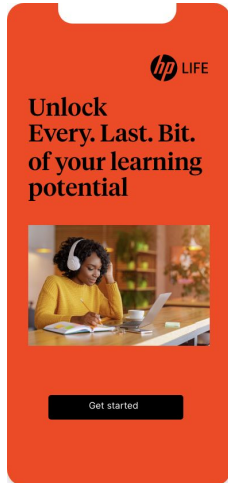
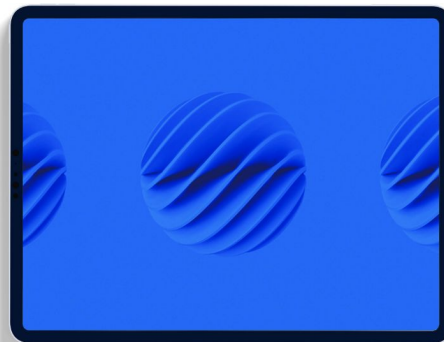
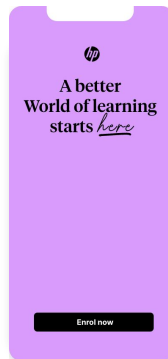
DELIVERABLES
Art Direction
Course Design & Direction
Verbal Identity
Copywriting
Digital
Video
Animation
Scripting

OVERVIEW

Partnering with HP Foundation's educational arm, HP LIFE, OBM was engaged to provide all creative production, content, and instructional design to e-learning courses on the HP LIFE online learning platform. Courses were all designed to enhance skills development and teach areas of finance, entrepreneurship, and marketing.

To optimise learning accessibility, each course is offered in eight primary languages and is provided for free through the HP LIFE website.

Each course consists of original animations and static artwork, complete with voiceover and translation in eight languages.





Window of opportunity



9:41



Nationwide



Camera

Building momentum

the largest building society in the world with over 15 million members

Current accounts
Savings & ISAs
Credit cards
Mortgages
Insurance
Investments

Savings

ISAs
Business Savings

Nationwide.co.uk/savings



Accounts Savings & ISAs Mortgages Loans Credit cards Insurance Investments



Sign in

Win a share of £1million
Every month

Our new Member Prize Draw is just one more way our members get to share in the benefits of mutuality.

Tell me more



Accounts

- FlexPlus



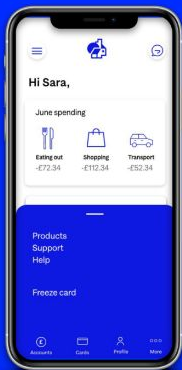
Mortgages

- First home buyer



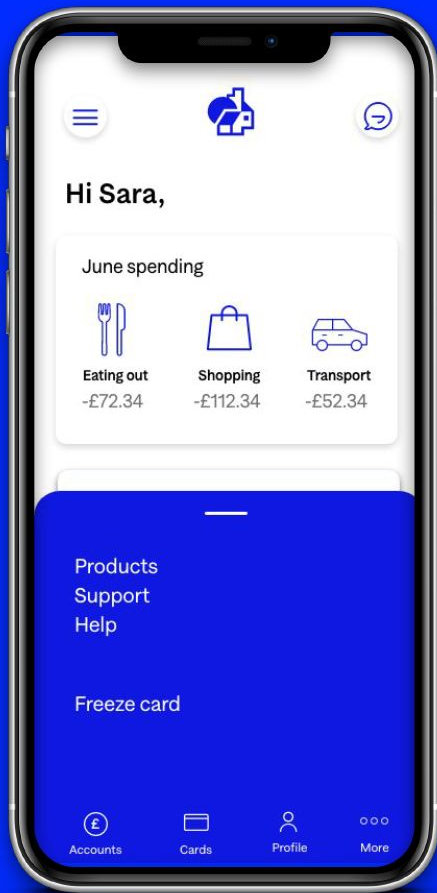
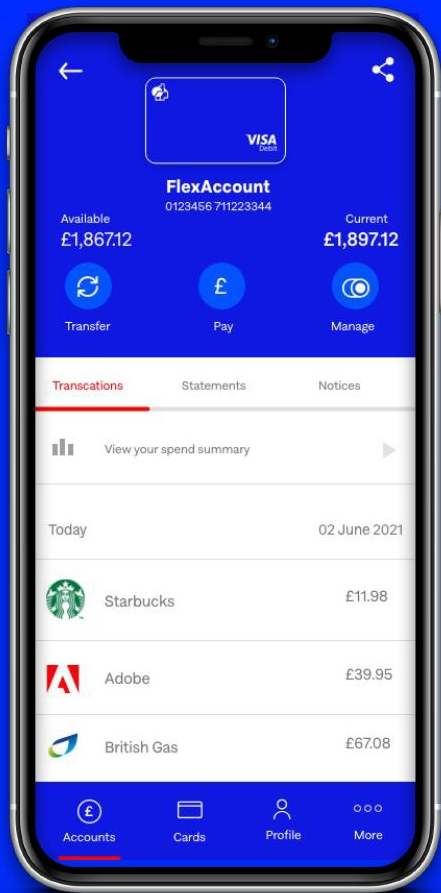
Savings

- ISAs Account





Building momentum



CLIENT
LA County - Every vote in

PROJECT
Campaign

DELIVERABLES

Art Direction
Brand Identity
Campaign Design & Direction
Verbal Identity
Copywriting
Print
Digital
Video
Animation
Scripting

OVERVIEW

After a successful Census campaign for Los Angeles County, OBM was awarded the opportunity to lead all creative strategy and production in partnership with Fenton for a comprehensive, paid advertising campaign designed to support the 2020 Election in Los Angeles County.

The purpose of the campaign was to ensure every voter in LA County knew how to safely vote. After a short data driven discovery period we developed the branding narrative and design for the campaign named- Every Vote In.



EVERY **VOTE IN**

Plan.lavote.net

EVERY **VOTE IN**

EVERY **VOTE IN**

EVERY **VOTE IN**

EVERY **VOTE IN**

EVERY **VOTE IN**

EVERY **VOTE IN**

EVERY **VOTE IN**

EVERY **VOTE IN**

CLIENT
OPENREACH
Part of BT group

PROJECT
Campaign

DELIVERABLES
Art Direction
Brand Identity
Verbal Identity
Digital

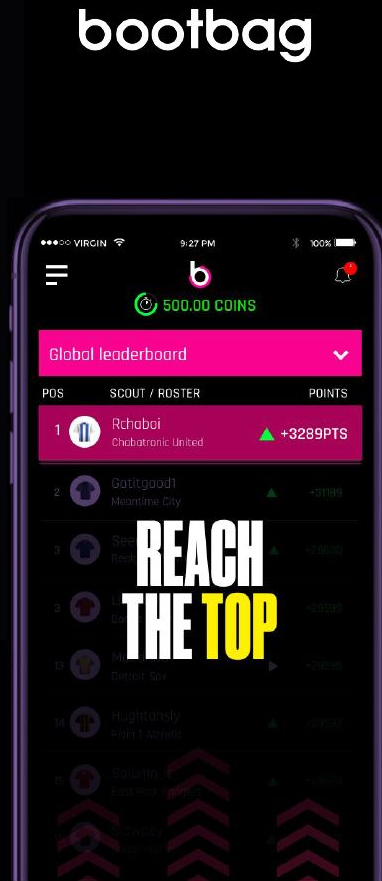
OVERVIEW

As part of the BT group, Openreach provides fibre broadband across the UK. OBM was asked to develop a modern brand identity to lead a new era of visual communications. We explored the ideas behind what it takes to be unobstructed and make human connections.

The purpose of the ID was to instil confidence in a brand for a new generation of users. After a short discovery period we developed the branding narrative and design to lay the foundation for further development.

CONNECTING YOU (to your) NETWORK





CLIENT
Name of client

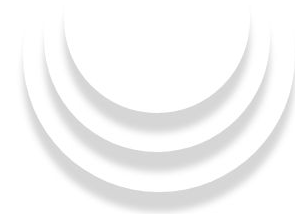
PROJECT
Brand Experience

DELIVERABLES
Art Direction
Brand Identity
Brand Strategy
Verbal Identity
Copywriting
Print
Digital

OVERVIEW
After a successful branding campaign for sports technology platform Bootbag, IAS approached us to help launch them into a new era. OBM led all creative strategy and production for a comprehensive brand overhaul ahead of a paid advertising campaign designed to attract new users.

Staying true to Nat Rich's values, we embarked on a research process that reflected the companies approach to the health of their users. Resulting in a new brand identity and communications structure to amplify their message for years to come.

I am sound



Members area. Welcome to the tribe.

Welcome to the I AM Sound Membership.
The Netflix of personal development.
Here's where we'll explore all things sound,
energy and vibration.

← TAKE THE TOUR

CLIENT

Name of client

PROJECT

Brand Experience

DELIVERABLES

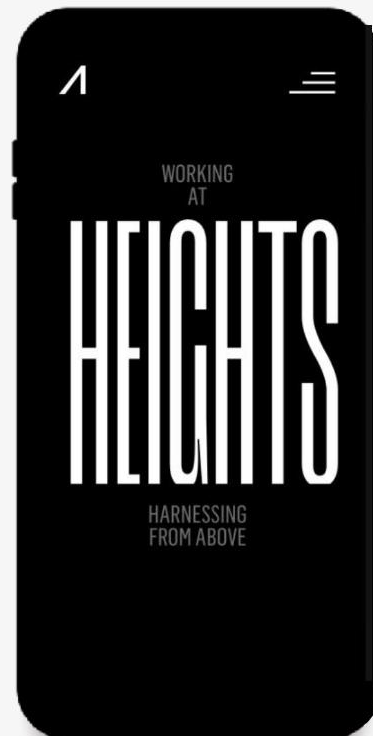
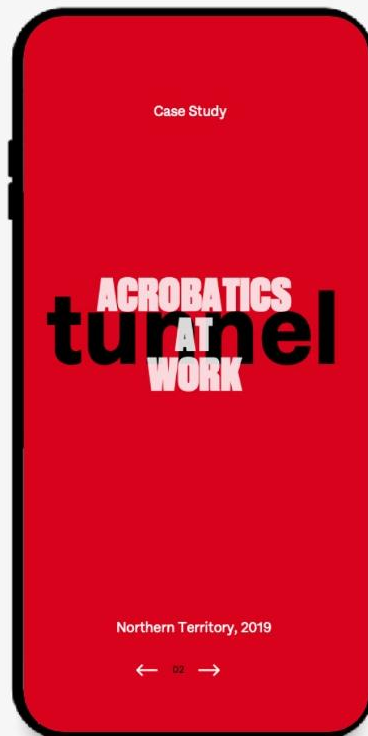
Art Direction
Brand Identity
Campaign Design & Direction
Verbal Identity
Copywriting
Print
Digital
Video
Animation
Scripting

OVERVIEW

At the centre of the brand is a bold, minimalist logo that incorporates an angled and stylized "A", nodding to the brand's foundations in engineering and mathematics.

We also developed a comprehensive visual identity that combines messaging, imagery, and simple touches of movement to capture the energy and enthusiasm that Ascent engineering brings to the market.

Translating the brand story to a functional web experience for Ascents clients gave license to experiment with modern design and intelligent interface mechanisms.



^

☰

Rigging

Rope work often requires flexibility and imagination to reach the most difficult to access

↓

HEIGHTS

RIGGIN WORKS



WORKING AT HEIGHT

Project information
Blue Mountains, NSW
May, 2019


✕

^

☰

Acrobatics at work Northern Territory 2020

ASCENDING



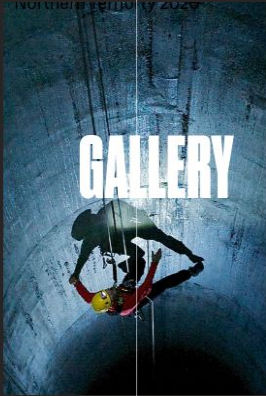
INFO

RIGGIN WORKS

^

✕

← 1 2 3 4 5



INFO

6 7 8 9 →

RIGGIN WORKS

^

☰

Services

CIVIL ENGINEERING




WORKING AT HEIGHT →

^

☰

Services



Tunnel work often requires flexibility and imagination to reach the most difficult to access

WORKING AT HEIGHT →

Owl Bridge Media.

What we do. What we want.

How we work. Work we've done.

Contact.

For all project and collaboration enquiries and speaking engagements please get in touch.

We also sell a small range of printed collateral at reasonable prices.

Visit shop.owlbridgemedia.com

EMAIL

hello@owlbridgemedia.com

CALL

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+1 (347) 235 2556

Mark Endicott
+44 7710 644 982

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Linkedin